

Amanda Wong

amanda_wong@alumni.utoronto.ca | (647) 271-2258 | Toronto, ON, Canada
www.linkedin.com/in/amanda-w-123489177

PROFESSIONAL SUMMARY

Finance Systems leader with 17 years of progressive FP&A and consulting experience, driving operational efficiency and system innovation across multiple industries and regions by blending accounting expertise and technical solutions.

SKILLS

- EPM/CPM (Workday Adaptive Planning, Pigment, OneStream, Oracle EPBCS, Vena, Prophix, IBM TM1)
- Account Reconciliations (Oracle ARCS, BlackLine)
- Business Intelligence (Tableau, Power BI, Alteryx, Microstrategy, SAS, Looker, BigQuery)
- SQL, API development
- Project Management (Confluence, JIRA, Azure, Mavenlink, Monday, miro)
- SAP (Business Warehouse, BEx Query Designer, BEx Analyzer, HANA)
- ERP (NetSuite, Workday, Yardi)
- MS Office (Excel, PowerPoint, Word, Access, Visio, Projects)

WORK EXPERIENCE

Senior Manager - Adaptive Planning, FP&A

Feb 2023 – Present

Lightspeed Commerce, Toronto

- Owner of Adaptive Planning and leader of the Finance Systems team in FP&A. Responsibilities include upholding SOX controls, maintaining data integrity of the system, architecting financial models, and managing integrations with NetSuite and Workday.
- Streamlined month-end processes, enabling the creation of base, bear, and bull forecast versions monthly, up from a quarterly cycle. This gave business leaders a more frequent, detailed financial picture, empowering them to adjust strategy with greater agility.
- Ensure the integrity of financial reporting by ensuring NetSuite actuals are fully reconciled in Adaptive, while also overseeing the accuracy of allocations before all forecast locks. This ensures executive teams have a trusted financial foundation for strategic decisions.
- Serve as customer advocate in Workday design partner group sessions, influencing product features and roadmap direction.
- Implemented Workforce Planning, which involved integrating to Workday and designing a headcount reconciliation process between Adaptive and Workday.
- Collaborate cross-functionally with leaders to implement agile, on-demand system changes, reducing turnaround from months to days, while ensuring rapid, accurate adjustments.

Manager, Enterprise Performance Management

Jul 2020 – Feb 2023

KPMG, Toronto

- Drove successful Workday Adaptive Planning engagements for key clients in telecommunications,

utilities, and financial services, leading all aspects from stakeholder alignment and workshops to project delivery (budget, schedule, resources, design, and build).

- Led Finance Transformation initiatives for clients within the banking, utilities, and telecommunications sectors, managing projects, facilitating target operating model design, and overseeing the implementation of account reconciliation tools and data transformation strategies.
- Spearheaded business development efforts by preparing RFPs, developing proof-of-concepts, and conducting product demonstrations.
- Served as a people leader, involved in experienced and campus recruitment, performance management for 7 individuals, and informal mentorship of team members.
- Contributed to organizational development through active participation in internal initiatives such as the Women's Initiative, the Project Management Framework Initiative, and by co-hosting an internal podcast.

Principal Consultant, Technical Team

Mar 2019 – Jul 2020

Newcomp Analytics, Thornhill

- Lead a team of two consultants to implement Adaptive Insights and Vena software to clients in the property management, investment, food distribution, banking, and construction industries in Canada. Main responsibilities include conducting discoveries, solution design and architecture, performing data integrations, project management, and providing guidance to other consultants.
- Perform on-premise and cloud data integrations from client ERP systems to Workday Adaptive Planning from Oracle and Yardi systems using Pentaho Data Integration
- Lead pre-sales activities such as responding to RFPs, presenting demos

Senior Consultant, Professional Services

Sep 2016 – Mar 2019

Prophix Software Inc, Mississauga & Reading, England

- Lead engagements to implement CPM software for clients in industries such as transportation, manufacturing, and agriculture in Canada, United States, Bermuda, and the UK
- Sole resource selected for a 7-month secondment to Reading, England to lead engagements for construction and manufacturing clients in England and Northern Ireland and to manage new resources
- Take on project manager and business analyst roles in projects which entail activities such as conducting discoveries, preparing BRDs, solution design, setting up financial models, performing data integrations to source ERP systems, preparing status reports and project plans, conducting status calls, leading other consultants
- Perform on-premises and cloud data integrations between client ERP systems and Prophix. This involves creating SSIS packages, setting up staging databases, creating stored procedures/jobs to automate import processes.
- Prepare and lead customized product and technical training for internal staff and external clients

Manager, Finance

Nov 2012 – Sep 2016

Bell Canada, Mississauga

- Lead cross-functional process improvement initiatives to reduce month-end reporting time, simplify journal entries, and streamline data sources for Finance teams
- Streamlined reporting of \$70M per month handset subsidy portfolio by architecting project to set up daily feed from SAP BW to SAS, developed script to transform data, and created a dashboard in Tableau with live links to SAS

- Designed P&L and other management reporting packages using SAP Bex Analyzer with built-in functionality to forecast full month variances to budget and YEE
- Prepared analysis for handset returns for 2013-2014 data which led to implementation of \$45 handling fee for all non-allowable returns and created savings of \$28M of write-offs per year
- Automated metrics reporting using Microsoft Access to replace previously manual steps, reducing run time from 4.5 hours to half an hour
- Automated Service Revenue reporting package by building custom, automated report which provides senior management breakdown of \$500M per month portfolio by GL categories, segment, and province

Business Analyst, Compensation

Jun 2010 – Nov 2012

Bell Canada, Mississauga

- Led multi-phase project to automate ISPR (In Store Price Reduction) month-end payment process, which accounted for around \$60M monthly payments to external dealers. Designed solution in Microsoft Access and built subsequent SQL script to reduce manual process from 1 week to 1 hour, improving payment accuracy and reporting. \$6.5 Million of overpayments was clawed back for a 7-month period and the team was presented with a “Bell Excellence Award”
- Revamped In-Store Credits and Service Commission processes by designing and implementing Microsoft Access databases which replaced the processes historically done on MS Excel and as a result, improved efficiency, and increased payment accuracy
- Responsible monthly for approximately \$5 Million of one-time and recurring payments, several ad hoc and monthly reports sent to Managers and Directors, and project work

Data Analyst, Operations

Sep 2006 – Jun 2008

Bell TV, North York

- Created Microsoft Access databases to facilitate productivity reports and to identify installation orders that had a high risk of incompleteness. Developed logic using key word searches to isolate orders that required further attention. This database was implemented department-wide and led to a decrease of 20% in missed installations
- Created reports to track productivity, order completion, and holiday installations
- Created process documentation on how to use Microsoft Access databases

BOARD EXPERIENCE

President of the Board of Directors

May 2023 – Present

TCECC No. 2966 and Shared Services, North York

- Participate in quarterly board meetings overseeing governance and strategic planning for the community
- Review and approve financial statements and budgets for the corporation
- Review contracts, and authorize major corporate expenses, including landscaping, audit fees, and reserve fund study costs

EDUCATION

Bachelor of Commerce (BCom), Specialist in Accounting 2010
Rotman Commerce, University of Toronto

CERTIFICATIONS

- Workday Adaptive Planning Platform Certification 2022
- Oracle Account Reconciliations 2021
- Vena – Financial Reporting and Budgeting 2019
- Workday Adaptive Planning First Certification 2019

AWARDS

- KPMG Spotlight Award 2022 and 2021
- Bell Finance Monthly/Quarterly Awards 2013-2015 – Handset Subsidy Reporting Package, Accounts Receivable Reporting and Analysis, Service Revenue Reporting Automation, Handset Returns Initiative, Accounts Receivable Aging Report for Senior Management, Handset Subsidy Report, Automation of \$34M Freight and Warehousing Portfolio, Product Subsidy Reporting Automation